**Terms of Reference**

**Volunteer position: Global Pluralism Award Rapporteurs (short term)**

The [Global Centre for Pluralism](#) (GCP) is looking for globally-minded and social media-savvy students to participate in the second biannual Global Pluralism Awards as Youth Rapporteurs. Rapporteurs will go behind the scenes at the ceremony and during the Award week programming to bring the stories of the Award finalists to life, create compelling multimedia content and build engagement about the Award on social media.

Rapporteurs will have the opportunity to engage and network with an inspirational group of change-makers from around the world. Each Rapporteur will be assigned a finalist to shadow for the duration of the program, and will become an expert in their story, their work and its impact. Social media content will be produced on a daily basis as well as a longer final piece to be featured on the Rapporteur blog (photo essay/interview/personal essay/creative piece or other). Content produced will be used to amplify GCP messaging and build audience reach, and will be credited to the student. Rapporteurs will be supported by and report to the Communications and Public Affairs team at GCP.

About the Award:

The Global Pluralism Award celebrates pluralism in action. Every two years, 10 finalists from around the world are selected for their extraordinary contributions to building a more inclusive world. Three are chosen as winners receiving a $50,000 prize, but all 10 will convene in Ottawa in November for a week of media interviews, public events, roundtables, speaking opportunities, workshops and an award ceremony. The three winners will be announced in early fall. Read about this year's 10 finalists here: https://award.pluralism.ca/2019-global-pluralism-award-finalists/

About the Global Centre for Pluralism:

Founded in Ottawa by His Highness the Aga Khan, in partnership with the Government of Canada, the Global Centre for Pluralism is an international research and education centre. Inspired by Canada's experience as a diverse and inclusive country, the Centre was created to understand the dynamics of pluralism and to advance positive responses to the challenge of living peacefully and productively together in diverse societies.

**Position Requirements:**

- Strong oral and written communication skills
- Strong understanding of digital content creation and social media
- Professionalism and an understanding of public engagement behaviours
- Passion for inclusion and its applications in various fields (human rights, international development, education, global studies, etc.)
- Punctuality and ability to meet deadlines
- Personal possession of a camera and smart phone for communication with supervisor and submission of deliverables
- Bilingualism (FR/EN) preferred, all languages welcomed. Dari, Bengali, French, Hungarian, Arabic, Burmese, Serbian, Croatian or Bosnian considered an asset.
- An active presence on Twitter is considered an asset

**Deliverables (submitted to Supervisor):**

- 3 Tweets per day of engagement
- 1 Facebook post per day of engagement
- 3 photos per day of engagement
- Video assets for GCP social media
- 1-2 creative pieces/blog posts as described above (submitted during and after Award week)

Rapporteurs are encouraged to post content to their personal social media channels. Content will be repurposed and shared by GCP social media when appropriate.

**Proposed Schedule:**

*Please consider your availability carefully! While the schedule during the Award week can be flexible, there will be some activities that will be mandatory to attend.*

September 17th: Application period closes.
September 26-27th: Successful students to receive notification.
October 8th: Finalist assignments confirmed.

Week of November 11-15: Orientation session – approximately 3 hours *(mandatory attendance)*

Rapporteurs will come to the GCP to receive an introduction to the Centre and its work, including background on the Award program. They will receive a package of information on their Finalist assignment, deliverable requirements and expectations, and will brainstorm ideas as a group for engagement. Rapporteurs will receive a program schedule for the Award week and confirm their attendance to events.

Week of November 18 – 22: Week of Finalist Programming – 14-20 hours, based on availability

Rapporteurs will attend activities alongside their Finalist (based on schedule confirmed at orientation) and begin to develop, create, and submit content. Mandatory activities are listed below.

November 27th: Final piece(s) and/or blog post(s) submitted

Mandatory hours:

November 11-15th – time TBD – Orientation – 3 hours
November 19th 11:00 – 13:00 – approximately 2 hours
November 20th 10:00 – 12:00 – 2 hours
November 20th 16:00 – 20:00 – 4 hours
November 22nd 08:30 – 13:30 – 2.5 *or* 5 hours
November 22-27th – deadline for final deliverables – time dependent on student schedule and output

**Application Process:**

Interested students should send a current resume, social media handles and a brief paragraph outlining which finalist they'd like to cover and what type of media content they propose to create to info@pluralism.ca by Sept 17th.

The program supervisor will schedule brief phone interviews with shortlisted candidates during the following week to discuss the position and expectations.